

# **This 6-page PDF file contains 5 pieces of evidence**

**This front cover is page 1**

**Page 2:** Photo of the air mail envelope addressed to the Chief Executive and Owner of X (formerly Twitter) at their global Head Office in San Francisco. The envelope is stamped with £6 worth of Royal Mail stamps, which exceeded the cost of £5.85 for posting an air mail letter weighing 250 grams from England to America.

**Page 3:** Screenshot of X Analytics confirming on 19 October 2023 our social media profile achieved 7 million impressions in the last 7 days. At this rate, we will receive 365 million impressions in a year.

**Page 4:** Screenshot of X Analytics confirming on 19 October 2023 our social media profile achieved 8.2 million impressions in the last 28 days

**Page 5:** Screenshot of X Analytics confirming on 19 October 2023 our social media profile achieved 45,800 followers.

**Page 6:** Screenshot of the public announcement made by Mr Elon Musk on 11 August 2023 confirming the new eligibility threshold for ads revenue sharing is 5 million impressions within the last 3 months.

Private & Confidential

BY AIR MAIL  
*par avion*

Royal Mail®

Linda Yaccarino, CEO and Elon Musk, Owner  
**X Corp HQ (formerly Twitter)**

Market Square  
1355 Market St suite 900

San Francisco  
CA 94103  
United States



Account Analytics / X

https://twitter.com/i/account\_analytics

Favourites | Yahoo | Google | Ocado | Waitrose | Amazon | YouTube | Netflix | Disney | Twitter | Instagram | Tik Tok | Facebook | Little Portion | Gmail | Healed by Compassion | NOW TV | Apple TV+ | Airtasker | Other favourites

**Account Analytics**

 **Healed by Compassion** 

Impressions 	Engagement rate 
<b>7M</b>  	<b>0.5%</b>  
Profile visits 	Link clicks 
<b>3,147</b>  	<b>3,619</b>  
New followers 	Replies 
<b>641</b>  	<b>459</b>  
Likes 	Reposts 
<b>6,815</b>  	<b>3,089</b>  
Video views 	Media views 
<b>0</b>	<b>18,953</b>  

Metrics shown for the last 7 days

 Access your Post Analytics  
Detailed analytics on [analytics.twitter.com](https://analytics.twitter.com) 

**Post**

 **Healed by Comp...**    
@compassion\_heal

Type here to search                              20:10 19/10/2023

Account Analytics / X X Tweet Activity analytics for comp... +

https://analytics.twitter.com/user/compassion\_heal/tweets

Favourites Yahoo Google Ocado Waitrose Amazon YouTube Netflix Disney Twitter Instagram Tik Tok Facebook Little Portion Gmail Healed by Compass... NOW TV Apple TV+ Airtasker Other favourites

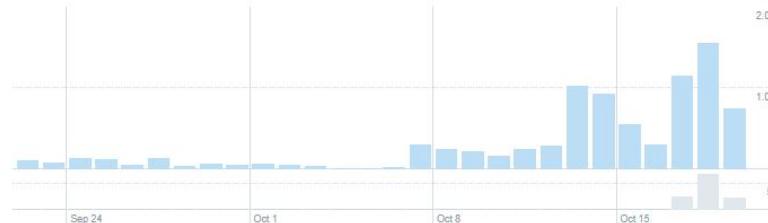
Analytics Home Tweets More Healed by Compassion

X Ads Help? Healed by Compassion

## Tweet activity

Last 28 Days Export data

Your Tweets earned **8.2M impressions** over this **28 day** period



**YOUR TWEETS**  
During this 28 day period, you earned 313.9K impressions per day.

Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements	Engagement rate
 Healed by Compassion @compassion_heal · 52m 8 billion people on this planet need to stand firm against injustice <a href="https://twitter.com/sahouraxo/status/1308888888888888888">twitter.com/sahouraxo/stat...</a> <a href="#">View Tweet activity</a>	341	8	2.3%			
 Healed by Compassion @compassion_heal · 55m 8 billion people on this planet have united <a href="https://twitter.com/zzzzzzzzzzzack...">twitter.com/zzzzzzzzzzzack...</a> <a href="#">View Tweet activity</a>	460	8	1.7%			
 Healed by Compassion @compassion_heal · 59m We are grateful the attached post received 231,000 views <a href="https://twitter.com/compassion_heal/status/1308888888888888888">twitter.com/compassion_heal...</a> <a href="#">View Tweet activity</a>	271	3	1.1%			
 Healed by Compassion @compassion_heal · 1h This delightful picture illustrates how our lovely followers made us feel with all the support over the last decade, e.g. likes, reposts and supportive comments 😊😊  A big thank you ❤️👉!!  Enjoy  <a href="https://twitter.com/compassion_heal/status/1308888888888888888">twitter.com/compassion_heal...</a> <a href="#">View Tweet activity</a>	504	10	2.0%			
 Healed by Compassion @compassion_heal · 1h <a href="https://pic.twitter.com/zCQF16sY5g">pic.twitter.com/zCQF16sY5g</a>	736	7	1.0%			

**Engagements**  
Showing 28 days with daily frequency

Engagement rate 1.1% Oct 19 0.5% engagement rate



Link clicks 5.5K Oct 19 379 link clicks



On average, you earned 198 link clicks per day

Retweets without comments 7.6K Oct 19 284 Retweets without comments



On average, you earned 270 Retweets without comments per day

Likes

Type here to search

18°C Cloudy 15:44 19/10/2023

(18) Healed by Compassion (@compassion\_heal) +

https://twitter.com/compassion\_heal

Favourites Yahoo Google Ocado Waitrose Amazon YouTube Netflix Disney Twitter Instagram Tik Tok Facebook Little Portion Gmail Healed by Compass... NOW TV Apple TV+ Airtasker Other favourites

**Healed by Compassion** 121.2K posts



**Healed by Compassion** @compassion\_heal

Award-winning international health support network (Est. 2010). Promoting compassion, empathy and kindness. Motto: La vie est belle (life is beautiful).

Community UK hope-and-compassion.com Joined November 2012

45.7K Following 45.8K Followers

**Posts** Replies Highlights Media Likes

**Pinned**

**Healed by Compas...** @compassion... · May 10, 2022 · Promote ...

This is not a queue for a Covid vaccine

This is a queue at a food bank in the UK.



Search

does not mind being questioned

A LIE does not like being challenged

Kindness in words creates confidence. Kindness in thinking creates wisdom. Kindness in giving creates love.

"A friend is one that knows you as you are, understands where you have been, accepts where you are now, and still gently allows you to grow."

If people are doubting how far you can go. Go so far you can't doubt them anymore.

People will quit on you. You got to get up everyday make sure you never quit on yourself.

**Live on X**

Karl Muud 3 is listening

Space Session With Raoof Hasan Central Information Secretary PTI +595

BuffaloHump is listening

Let's have an honest conversation about Palestine and Israel +105

**You might like**

@leaunji Follow

Subway Surfers @subwaysurfers Follow

Whindersson @whindersson Follow

Show more

**What's happening**

17°C Heavy rain 18:56 19/10/2023



## Post



Support ✅ ✖

@Support

...

Now, even more people can get paid to post!

We've lowered the eligibility threshold for ads revenue sharing from 15M to 5M impressions within the last 3 months. We've also lowered the minimum payout threshold from \$50 to \$10.

Sign up for a Premium subscription to get access.

12:32 AM · Aug 11, 2023 · 27.3M Views

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3,229

4,987

14.1K

1,494

